











ONE STORY AT A TIME



www.myhero.com

There is a great and perhaps decisive battle to be fought against ignorance, intolerance, and indifference in the world.

-Edward R. Murrow



The MY HERO Project's mission is to use media, art and technology to celebrate the best of humanity, one story at a time.

The MY HERO Project is a 501(c)(3) nonprofit education organization that works to empower people of all ages to realize their own potential to create positive change in the world.

Since 1995 myhero.com has provided millions of visitors a safe online venue to discover and share essays, art, audio and films that celebrate heroes around the world. Our website features positive role models from diverse backgrounds who work for peace, human rights, and to protect the environment. MY HERO hosts a website, salons, festivals and media arts workshops to further our mission. Our award winning programs raise awareness of amazing local and global heroes working to solve the great challenges our time.

Teachers in 197 counties use our library and resources to promote cross-cultural understanding, media literacy and awareness of the accomplishments of pioneers in the fields of education, science, technology and the arts.

Support from individuals, foundations, and corporations keep our growing online media library and digital story telling tools freely accessible to classrooms, families and community organizations worldwide.





PARTICIPATE

TELL THE WORLD ABOUT YOUR HERO

STORIES MUSIC FILMS ART VR



myhero.com

STORIES

Professional writers, individuals, teachers and students contribute inspiring stories to our growing library of heroes from all walks of life. Prizes are awarded to students for outstanding stories.

MY HERO's online library hosts thousands of stories, including bilingual essays, about all kinds of heroes from family members to global leaders.





MY HERO SLATER JEWELL-KEMKER

Slater Jewell-Kemker is an environmental activist. Mentored by The MY HERO Project at a young age, she was able to meet gone of her heroes, Jean-Michel Cousteau. Her debut feature

documentary is about the rise of the global youth climate movement and kids on the front lines of climate change.

"The MY HERO Project taught me the power of storytelling.
It's endlessly inspiring to me as an artist (and at a deeper level,
as a human) to see the empowered community of young storytellers
that MY HERO has fostered impact their own communities and bring
a little bit more love, understanding and tolerance into a world
that so badly needs it."

Slater Jewell-Kemker

myhero.com/Slater

Slater Jewell-Kemker MY HERO REPORTER since 1997, Slater is an environmentalist, activist, filmmaker, and beekeeper. Her feature documentary, "ANOTHER WORLD IS POSSIBLE: My Decade in the Global Youth Climate Movement" is a call to action around the world.

Media Mentoring

Slater Jewell-Kemker helping with

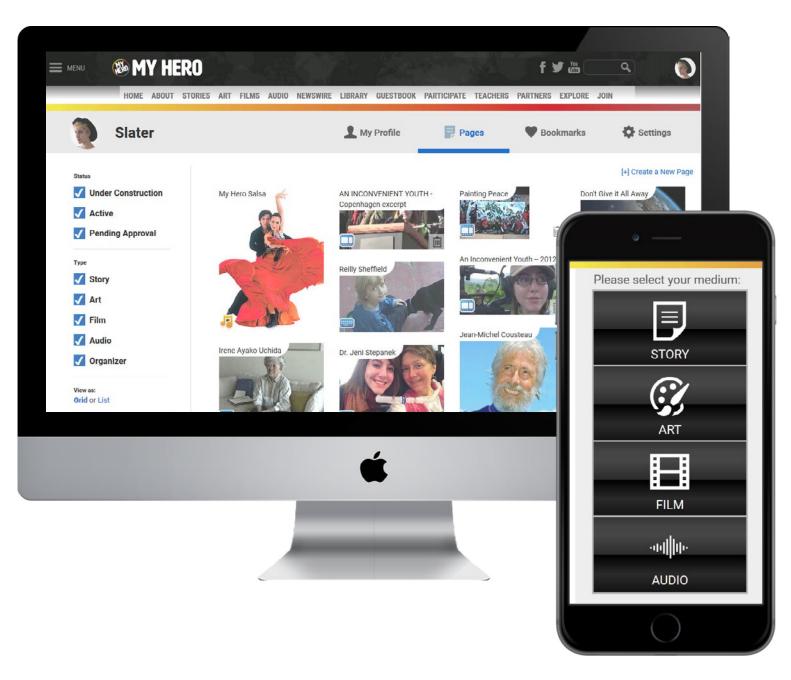
MY HERO outreach in Nepal

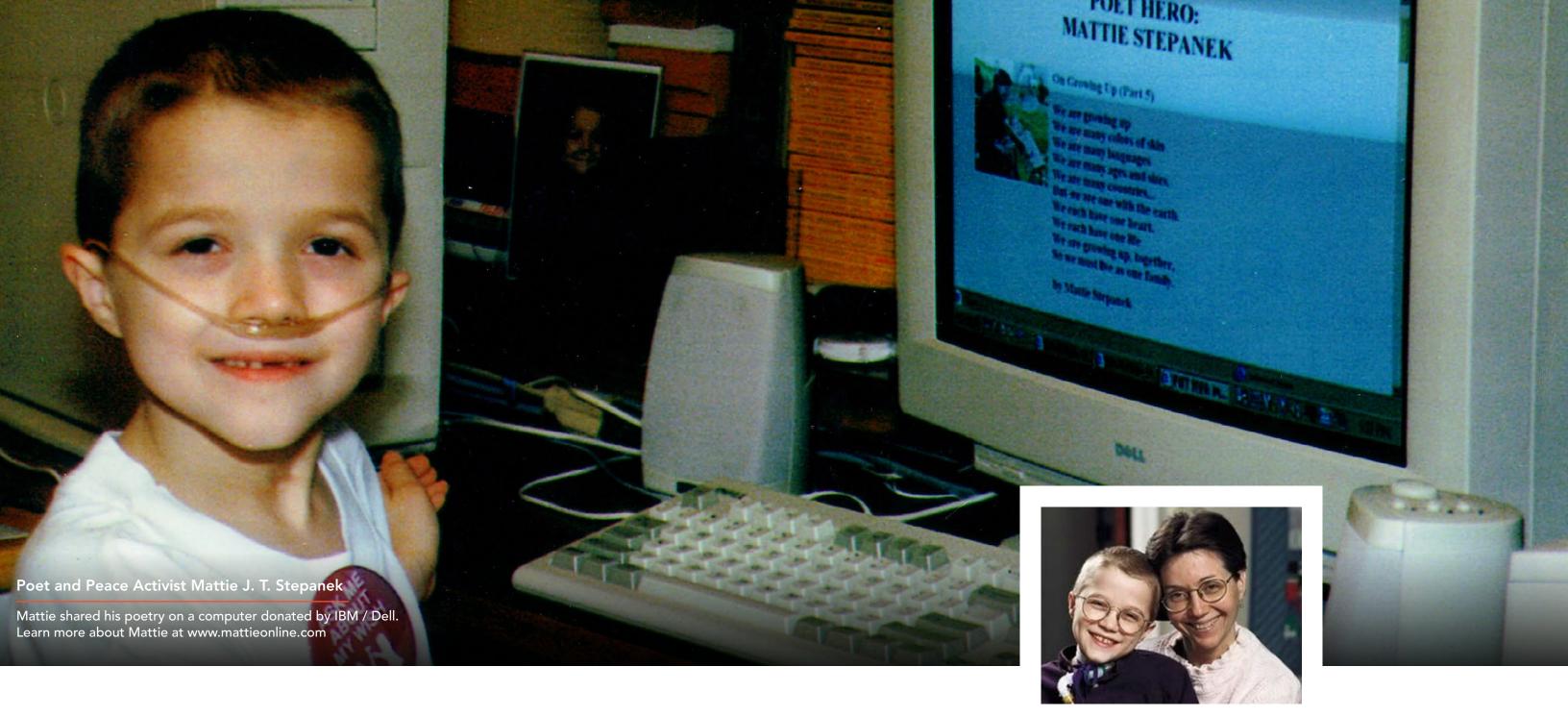
MENTORING

MY HERO bridges the digital divide - mentoring teachers, students and activists to tell their hero stories. We support underserved communities by providing technology training and a safe venue to share stories.

DIGITAL STORYTELLING

MY HERO provides digital online tools for visitors to publish web pages that honor heroes around the world using text, images, audio and films. Students can create a digital portfolio of their work on MY HERO. Teachers can organize online media playlists for students to explore selected content from our ever-growing internet archive.





MY HERO MATTIE J. T. STEPANEK

Mattie J. T. Stepanek shared his poems and vision for peace with MY HERO, inspiring visitors around the world.

myhero.com/Mattie

"It was about 20 years ago when MY HERO chose to honor Mattie who was only 6 years old at the time, as a poet hero. MY HERO gave Mattie, a little boy, a platform for sharing his HEARTSONGS, his messages of purpose, purpose for himself and purpose for all of us. When Mattie died in 2004 just before his 14th birthday MY HERO was a place where global neighbors could turn. They were able to share comments and thoughts about Mattie. About their grief and about their ongoing hope for peace routed in lessons they had learned from this little boy."

-Jeni Stepanek, Recipient, MY HERO 2016 Humanitarian Award

MY HERO MOHAMED SIDIBAY

Mohamed Sidibay is a former child soldier who is now a teacher, global peace activist and MY HERO ambassador.

"People spend so much time highlighting our differences, we actually forget how similar we are...people find it easy to separate themselves and just say, 'It's not us, it's them, and I can't relate to their problems.' I speak to give a name and a face behind the stories."

-Mohamed Sidibay

myhero.com/Sidibay



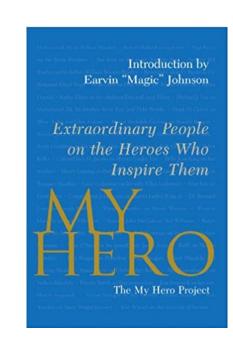


MY HERO WANGARI MAATHAI

Wangari Maathai is founder of The Green Belt Movement, an organization that has mobilized thousands of Kenyans, mostly women, to plant more than 30 million trees across the country, providing much-needed firewood, lumber, shade, and food.

"Women have an innate sense of service. It is part of who we are. We give rise to new life by nurturing it inside us for nine months. Then we bring it forth and feed it with our

own milk, with our own body, and eventually, our own self. My mother was the first strong woman in my life. I know that it was she who instilled in me a true sense of my own power and my responsibility as a woman..."



Excerpt: MY HERO: Extraordinary People on the Heroes Who Inspire Them.

myhero.com/Wangari

MY HERO

ESTHER WOJCICKI

Esther Wojcicki is a journalist, educator, and author of the book "Moonshots in Education." She was the recipient of the MY HERO 2016 Global Educator Award.

"If you believe in them, they believe in themselves. Basically what I do in class is to apply TRICK, which stands for: Trust, Respect, Independence, Collaboration & Kindness, which is what I think belongs in every class. You can't do anything without trust."

-Esther Wojcicki

myhero.com/Woj



MY HERO EVA HALLER

Eva Haller is a philanthropist, activist, and mentor.

"My greatest joy is to help young people when they're struggling with a good idea, with clearly something that could make a difference. I love to help them."

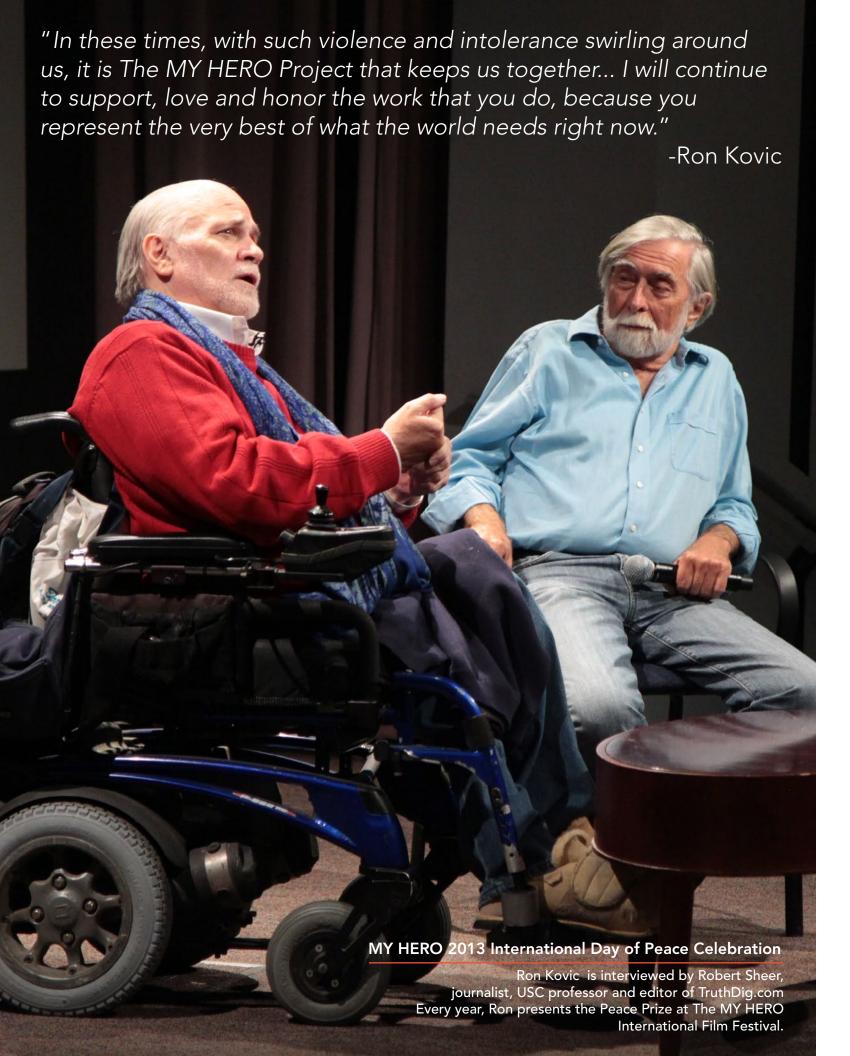
-Eva Haller

"I am so impressed by the outstanding work of MY HERO. 20,000,000 people visit their website annually to see the filmed profiles of extraordinary role models. Stories of survival, courage, and inspiration are shared and amplified through MY HERO's website and film festival."

-Eva Haller

myhero.com/Eva





MY HERO RON KOVIC

Ron Kovic is an author, artist, and peace activist. His best selling autobiography, "Born on the Fourth of July" became an award winning feature film.

"Despite all our differences, there is a powerful connectedness to our humanity—a deep desire to reach out with kindness, with love and great caring toward each other, even to our supposed enemies, and to bring forth 'the better angels of our nature'—that is undeniable and cannot be extinguished, even in death."

-Ron Kovic

myhero.com/Kovic

MY HERO DANIEL ELLSBERG

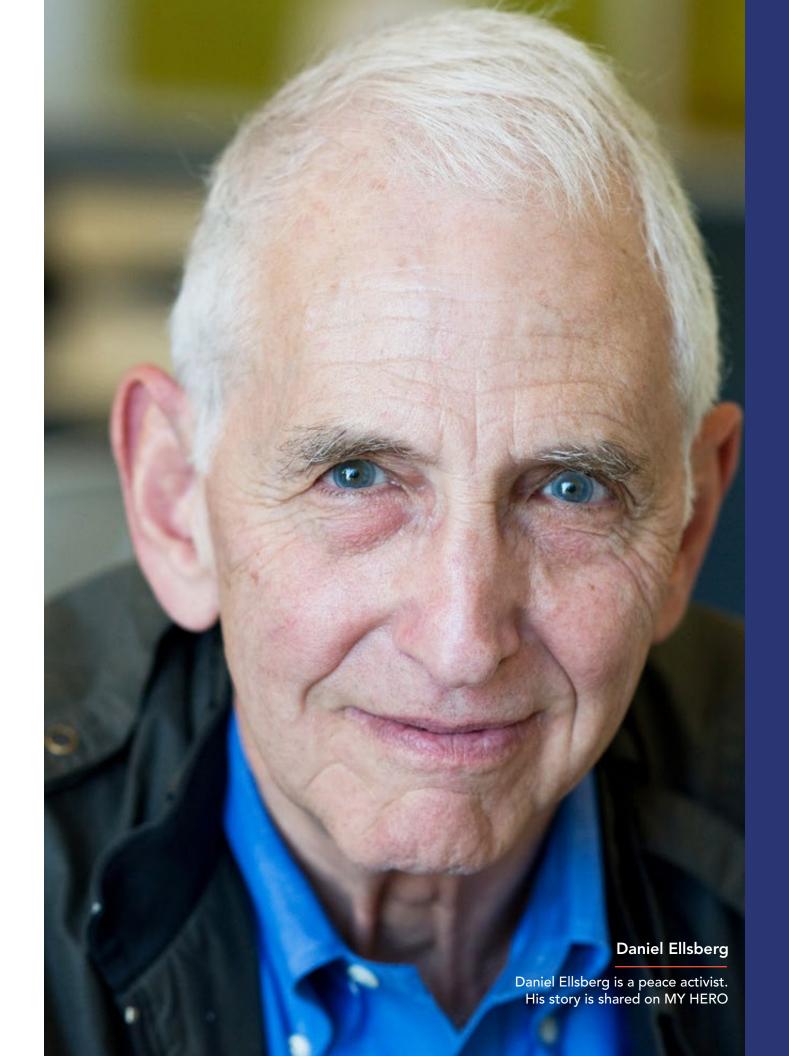
Daniel Ellsberg is an outspoken champion for whistleblowers working for the cause of peace.

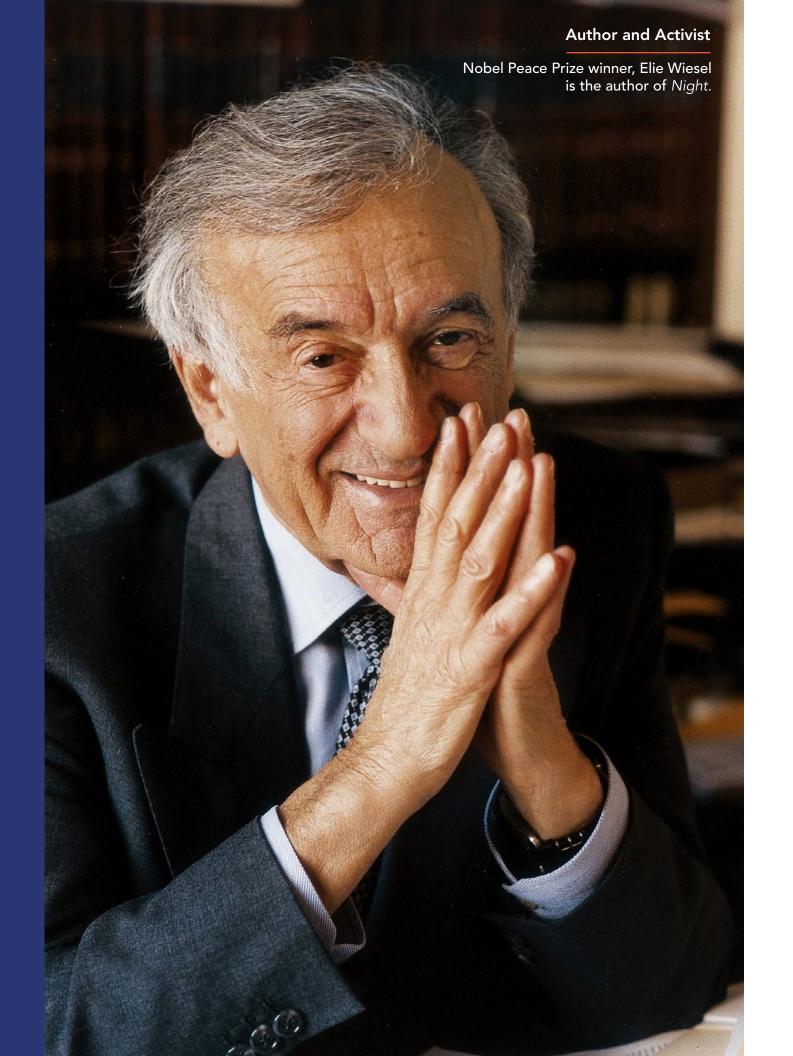
"Many people regard my father as a hero. And he is my hero as well.... I know that my father, too, was inspired by witnessing others, some well known, others obscure and uncelebrated. It is a very high responsibility to remember and honor such stories. In the chronicle of conscientious actions, one candle lights another."

-Excerpt from Robert Ellsberg's MY HERO essay written for his father on his 80th Birthday.

Presented at the MY HERO 2014 Salon @ Jazz at Lincoln Center

myhero.com/Ellsberg

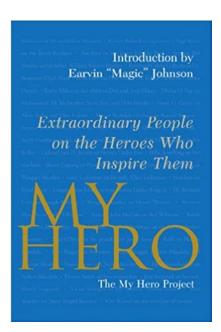




MY HERO ELIE WIESEL

Eliezer "Elie" Wiesel was an American Romanian-born Jewish writer, professor, political activist, Holocaust survivor, and Nobel Laureate. He was the author of 57 books and contributed to the MY HERO book.

"My heroes are those who stand up to false heroes. If I had to offer a personal definition of the word, it would be someone who dares to speak the truth to power."



Excerpt: MY HERO: Extraordinary People on the Heroes Who Inspire Them.

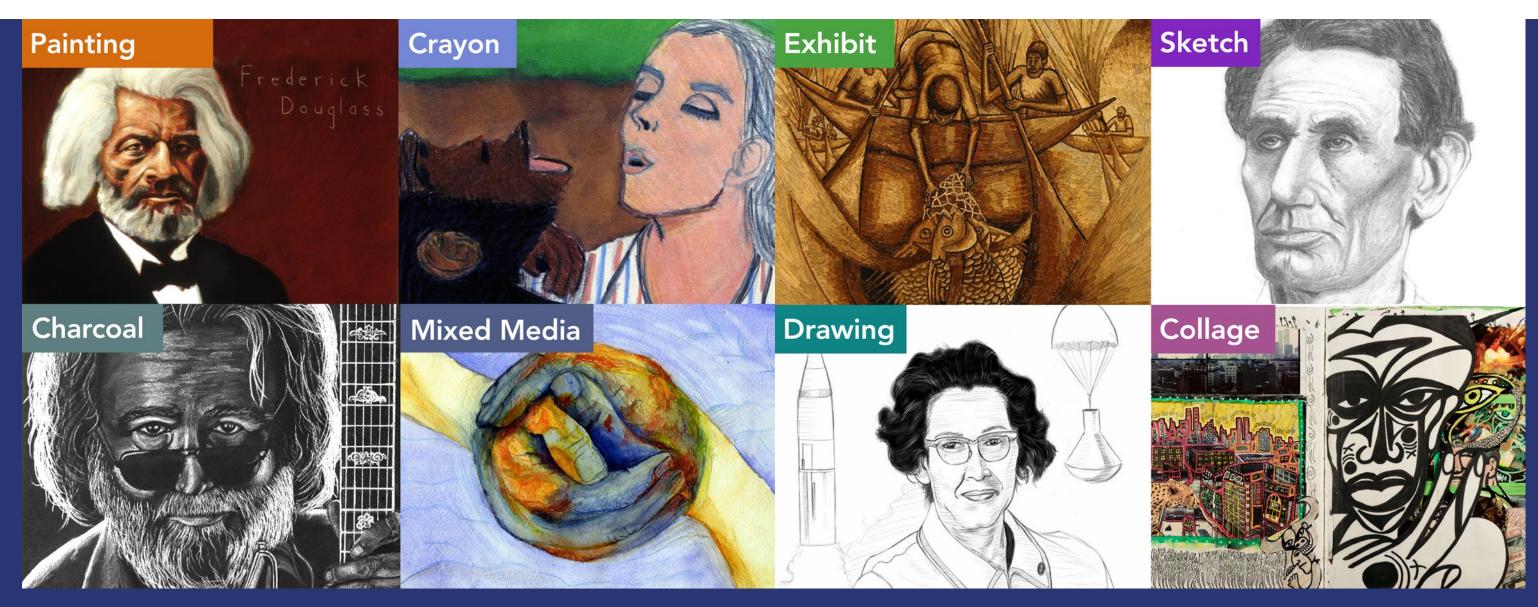
myhero.com/Wiesel

ART

myhero.com/gallery

Professional and student artists share original artworks on MY HERO. Prizes are awarded for outstanding portraits.

Visitors are encouraged to explore the MY HERO online gallery hosting thousands of works of art.



Credits (clockwise from top-left): Frederick Douglass by Robert Shetterly - AWTT.org,
Jane Goodall by Samantha Gamble, May Peace Prevail on Earth by Nick Scrypnyk - Peace Pals International,
Jerry Garcia by Gail G. Slockett

Credits (clockwise from top-left): Feeding me for Life by Julio Lukwago, Abraham Lincoln by Christie Fisher, Self Portrait by Dan Eldon, Katherine Johnson by St George



AUDIO

Professional artists and students contribute original music, speeches, poetry readings, and interviews on MY HERO's Audio Studio. MY HERO hosts an annual song contest.

myhero.com/audio

Listening to audio recordings of MY HERO stories in English while reading along enriches ESL programs and supports early readers.



Student @ the Children's Foundation of Technology in Sierra Leone record audio for MY HERO Song Contest

Olivia Milch

Dana Williams



FILMS

MY HERO hosts over 2,500 short films in its online screening room. Student and professional filmmakers submit documentary, experimental, animated, and narrative short films about those making a positive difference in our world. Viewing MY HERO Films in the classroom enriches learning and enhances lessons plans.

Prizes are awarded for short inspiring films at the annual MY HERO International Film Festival.









MY HERO INTERNATIONAL FILM FESTIVAL & AWARDS CEREMONY

MY HERO's Film Festival brings together students and professional filmmakers to honor those working for positive social change.

Special awards include:

The Ron Kovic Peace Prize
The Dan Eldon Activist Award
The Sylvia Earle Ocean Conservation Award
The Relationships First Award
The Shetterly Art Award
The Teen Press Award
The Women Transforming Media Award
The MY HERO Song Contest
The MY HERO Global Educator Award
The MY HERO Immersive Storytelling Award

40 41

SALONS & CELEBRATIONS

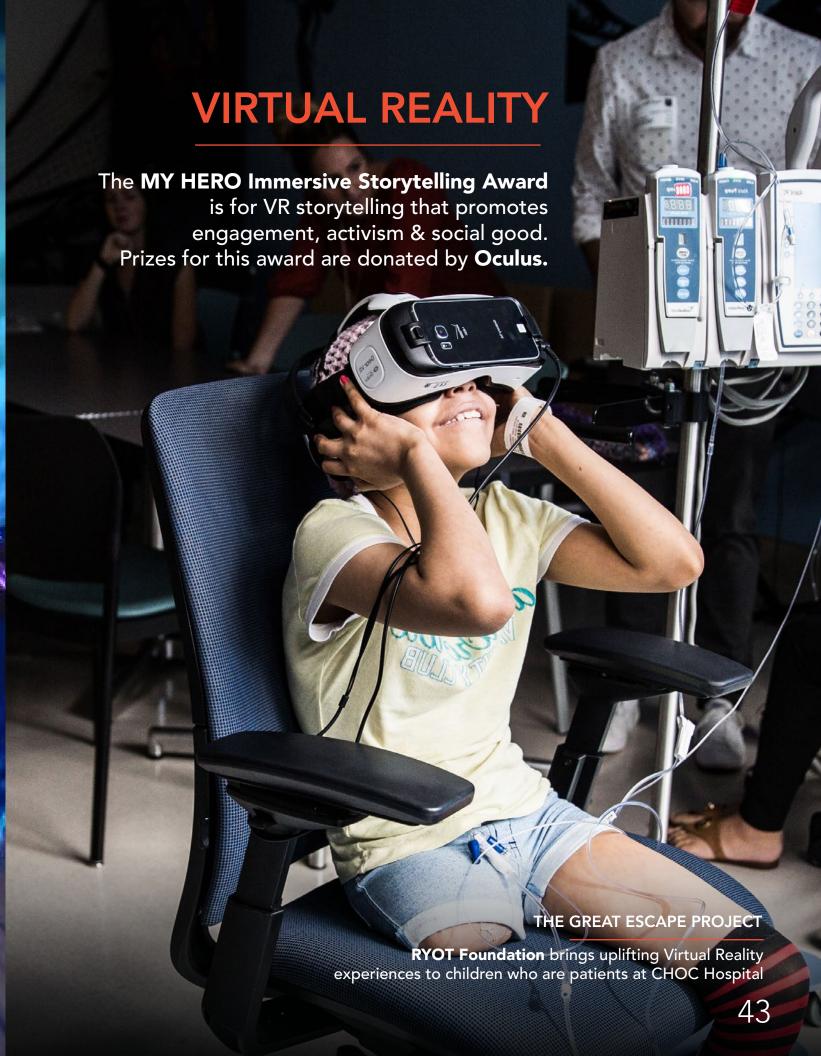
MY HERO hosts live events with speakers, films, music & art to celebrate a diverse range of heroes working for positive change. We also provide media & resources for schools and community groups planning local events.

Salons include:

Jazz & Poetry
Women Transforming Media
Mandela Day
Accessibility Awareness
International Day of Peace
Music Educators Day
World Oceans Day
Earth Day

Day of Peace Celebration

Kenji Williams, director of BellaGaia.com performs at the MY HERO 2015 International Day of Peace Celebration



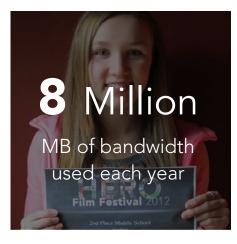
GROWING THE MY HERO ARCHIVE

Participation from professionals and students has helped us grow our muiltimedia library. Browse the archive of stories, artwork, audio and films about the heroes from around the world.







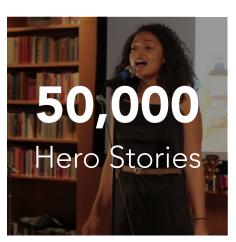












myhero.com/explore

ONLINE MULTIMEDIA JOURNAL

The homepage at myhero.com changes weekly to feature thematic content and highlight diverse heroes related to current events and emerging resources.









44 45

HEROES IN THE NEWS

Uplifting stories from the Associated Press and The Christian Science Monitor bring current events into the classroom.

myhero.com/newswire

CALENDAR: 365 DAYS OF HEROES

The calendar notes hero birthdays, UN international days, thematic content and special events of interest to teachers and students.

myhero.com/calendar

Poet and playwright born

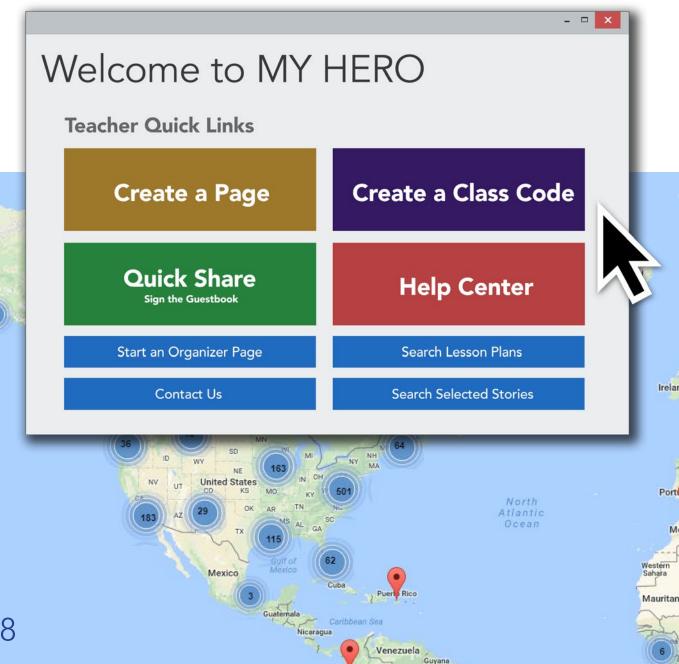
October

researcher born 1942



TEACHER'S ROOM

MY HERO's Teacher's Room provides standards aligned lesson plans, resources and tutorials. Teachers share their curriculum on using MY HERO in the classroom to provide character education and role models to students from around the world. Teachers connect with other educators via our community board and our social media platforms. Our new classcode system allows easy administration of class projects.





"We live in Tehran, the capital city of Iran, and we are grade eleven. This is an exciting project because it has given us a vast perspective toward different people from different parts of the world. We loved doing this and sharing this much information from all over the world. Thank you MY HERO."

-Teacher Farnoush Ahmadzadeh Mashar United High School 11th Grade Class, Iran

"The students really enjoyed the student forum and learning from other students around the world. The MY HERO Project gave them insight into the fact that there are heroes all over the world that we don't recognize or know about. They learned so much. I am definitely going to sign up for the MY HERO Learning Circles again!"

Libya



"Thanks to this project, we learned about so many interesting scientists, doctors, astronauts and other Canadian heroes who have made a difference not only in their communities but in the world."

-Teacher Mali Bickley,
Pakistan Pakistan Nepal India Myanmar (Burma)

Philippine Sea

MY HERO-iEARN LEARNING CIRCLES

CROSS-CULTURAL EXCHANGE

MY HERO and iEARN
work to bring
classrooms together
through safe online
spaces. Teachers and
students connect with
other classes around
the world, discussing
and sharing their
ideas and media
on heroes.



CALL TO ACTION CIRCLES



MY HERO invites teachers and students to choose a hero or heroic organization in their communities to support. We provide an online platform to share the process with our global learning community.

"We are a fifth grade class from Morocco and because of this project we had the opportunity to take positive actions in our community: raising awareness in our village about the importance of a clean environment."

-Teacher Abdelaziz Rhazzali Morocco



WORLDWIDE IMPACT

Participants in **197 countries** have joined our global learning community - we hope that you will too!





THANKS TO OUR SUPPORTERS

WHO HAVE HELPED US GROW THROUGHOUT THE YEARS

CORPORATE AND IN KIND SUPPORT

Google Adwords Kingston Technology **Associated Press** Barracuda

MacGillivray Freeman Films

[seven-degrees] Big View Pictures, Inc

Oculus Shure **LRG**

Loews Hotel

Jazz at Lincoln Center The Four Seasons Biltmore

MEDIA

Google Cultural Institute Cox Channel 3 - OC **KOCE - OC** TV Santa Barbara **Huffpost RYOT** Digital Hollywood KX 93.5

Stu News Laguna **USC - MISC**

LAUSD-Grand Arts Festival World Children's Festival

The American Pavillion Cannes

Coast Magazine

Laguna Beach Independant

AFI - SilverDocs

FOUNDATIONS & GRANTS

The Seedlings Foundation Massen Greene Foundation The American Legion Child Welfare Foundation The Alfred P. Sloan Foundation

Foundation for the Contemporary Family Laguna Beach Community Foundation

City of Laguna Beach

Orange County Community Foundation

Irving Harris Foundation

Puffin Foundation

FOA Foundation

California Arts Council

Cox Cares Foundation

American Association of University Women

U.S. State Dept. Bureau

of Educational & Cultural Affairs

Follow us on Social Media

Youtube.com/myhero Vimeo.com/MyHeroProject twitter.com/MyHero Facebook.com/MyHeroProject







EDUCATIONAL ORGANIZATIONS

iEARN ISTE **New Roads School** Crossroads School Herb Alpert Educational Village Capshaw-Spielberg Center for Arts & Educational Justice **UCI Bren School of Information** & Computer Sciences **USC School of Cinematic Arts** Baycat Peace Pals International Americans Who Tell the Truth Francis W. Parker School

Journeys in Film

Freedom Writers Foundation

BellaGaia.com

FRIENDS

MY HERO Founders: Karen Pritzker Jeanne Meyers Rita Stern Milch

Ken Koslow Robin & Mark Cavanagh Helene Cavanagh Eva & Yoel Haller Sandi & Ken Malamed Laird Malamed **Dorothy Meyers** Cynthia Costas & Larry Cohen Ron Kovic TerriAnn Ferren Kathy Eldon Amy Eldon & Jon Turtletaub Joyce & Bill Sharman

Joanne Tawfilis

Chris Cain

Carol & Roger Nilsen

John & Lynn Seigel Boettner

Taft High School Foshay Learning Center Weemes Elementary School Laguna Art Museum Laguna College of Art

Laguna Beach Boys and Girls Club

Soka University

Guitars in the Classroom **Art Miles Mural Project**

Creative Visions

Glasgow Caledonia University Global Education Conference Mattie J. T. Stepanek Foundation

Santa Barbara Middle School Teen Press

One World One Ocean

Coalition for Engaged Education Royal Film Comission - Jordan

Moss Theatre and more...

Cara Smyth **James Pelts**

Joann & Coby Keller Rowena Gerber Mitch Aiken Theresa O'Hare Tom Weinberg **Robert Shetterly Dale Griffiths Stamos**

Linda Kahn Cynthia Kersey Leanne Mella **David Kleeman** Carolyn Hodge-West

Laura Nietzer

Barbara and Greg McGillivray

Ann Church Sara Armstrong Gregg and Kathy Abel Judy & Doug Anderson Kim Brizzolara

And more...

55 54



If you share our goals of inspiring, educating, and empowering people of all ages, please support

The MY HERO Project.

myhero.com/ DONATE

The MY HERO Project is a 501(c)(3) nonprofit educational organization.

The MY HERO Project 1278 Glenneyre #286 Laguna Beach, CA 92651

(949) 376-5964 myhero@myheroproject.org