

*ANNOUNCING the 19th Annual*

# MY HERO INTERNATIONAL FILM FESTIVAL



| Sponsorship Opportunities Now Available for the Fall 2023 Festival

# A Unique sponsorship opportunity to...



**...support cutting edge artistry, our youth, and the creative use of new technology to celebrate the best of humanity.**

# MY HERO Identifies Great Talent



**Ryan Coogler**

MY HERO International Film Festival

College Narrative Winner

“LOCKS”

Director: *Black Panther, Creed, Fruitvale Station*

[Click here to view a video of Ryan commenting on winning this award in 2010.](#)



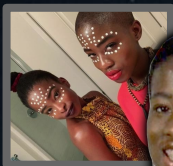


# MY HERO Filmmakers are Changing the World

MY HERO identifies and champions new talent and gives them the resources to create

MH IFF Student  
Honoree for the film  
*Dear America* (2015)

Filmmaker  
**Gabrielle Gorman**



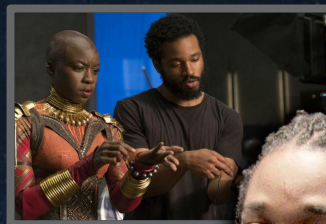
Emerging Artist  
*Smoke That Travels*  
(2015)

Filmmaker  
**Kayla Briët**



Founder of Webby Awards

**Tiffany Shlain**



MH IFF College  
Narrative Winner for  
the film *LOCKS* (2010)

Director  
**Ryan Coogler**



# Who Are the Heroes of MY HERO?



Children who inspire us



Everyday heroes



Famous heroes



Teachers dedicated to  
improving lives



creative people in the arts,  
science, and technology



# IMPACT

## Heroes are of all ages and backgrounds



"MY HERO gave Mattie, a little boy, a platform for sharing his messages of purpose, purpose for himself and purpose for all of us. When Mattie died in 2004 just before his 14th birthday MY HERO was a place where global neighbors could turn. They were able to share comments and thoughts about Mattie. About their grief and about their ongoing hope for peace routed in lessons they had learned from this little boy"

**Jeni Stepanek,  
Recipient, MY HERO  
Humanitarian Award**



"Thank you MY HERO for helping me spread my message worldwide. I am so honored to get this award and I will cherish this and share this with all my students. Thank you for everything you are doing."

**Esther Wojcicki  
Recipient, MY HERO  
Global Educator Award**



   
MY HERO in partnership with the Mattie J.T. Stepanek Foundation

## Mattie J.T. Stepanek Poetry Contest

Open for submissions! Deadline 9/1  
Submit your poem, art, film or spoken word  
recording about a hero



 MY HERO in partnership with Tract App presents

## WOJ Youth Reporter Award \$500 Prize

In honour of Esther Wojcicki



2021 MY HERO  
International  
Film Festival

Submit Now | Deadline 10/1

# IMPACT: Youth and Schools

" Students have been able to create videos to see their future and to see themselves as part of the pathways that their heroes and sheroes have laid out... MY HERO has provided our students with tools that will carry them in life...

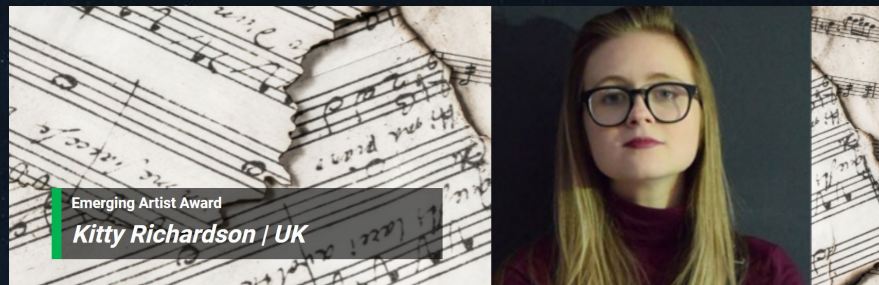
When we talk about urban education and making an impact on poverty, social ills and homelessness, MY HERO opens the windows to a brighter future as it highlights resilience, relevance and relationships that tie all of us together."



- Dr. Gustavo Ortiz, Principal  
Ascot Elementary School  
Los Angeles, CA



# Voices of a New Generation



Your partnership with The MY HERO International Film Festival will also support the Media Arts Education Program, a nationwide program that gives voice to a diverse new generation of artists, active citizens and future leaders—one story at a time.



# 19th Annual Film Festival



The 2023 International Film Festival will take place virtually on November 18 & 19. It will feature **50+** films from at least 10 countries and will honor inspiring heroes and professional and student filmmakers.





# Sponsors will receive year long visibility

**48**

## Million Page Views

This past year MY HERO received over 48,000,000 page views



**119k**

**119,432**

Registered users

Registered users include students, educators, and industry professionals. Media Arts Educators and winning Filmmakers share their resources with students and peers.

**156k**

## Social Media Followers

Across social media: Instagram, Facebook, YouTube, and Twitter



# Sponsorship Benefits



Sponsor Benefits include prominent visibility throughout the Film Festival and in all advance promotion and follow up materials. Alignment with our brand increases public perception as it shows your commitment to helping us celebrate the best of humanity and uplift creative voices.

# Sponsorship Benefits



## Gold Sponsor \$150,000

- Company name included in film festival name e.g. "MY HERO International Film Festival presented by \_\_\_\_"
- Top billing and recognition in the Online Festival, signage, screen graphics, press releases and social media
- Top Billing Recognition as a Premiere Sponsor in MY HERO's online Film Festival Winners page for one year
- Recognition in the MY HERO Media Arts Education Portal as a lead sponsor for our International Film Festival
- Thanks and spotlight in the MY HERO Teachers Room
- Recognition on the MY HERO home page
- Social media promotion year around
- Opportunity to make remarks at the opening or closing of the festival
- Opportunity to include MY HERO in ads by the company
- Board membership for a corporate leader
- two year sponsorship with 10% discount
- 10 free tickets to the next MY HERO gala



# Sponsorship Benefits

## SILVER Sponsor \$50,000

- Recognition as a Premiere Sponsor in MY HERO's online Screening Room and Film Festival Sponsors page
- Recognition in the MY HERO Media Arts Education Portal as a lead sponsor for our film festival
- Recognition as a Premiere Sponsor in MY HERO's online Film Festival Winners page for one year
- Targeted Social Media posts
- 10 free tickets to the next MY HERO gala
- Agreement to terminate after one year with an early renewal date after 3-6 months
- Two year sponsorship with 10% discount

## BRONZE Sponsor \$25,000

- Recognition in the MY HERO International Film Festival Sponsors page
- Recognition as a sponsor in MY HERO's online Film Festival Winners page for one year
- Targeted Social Media posts
- 5 free tickets to the next MY HERO Gala



For further sponsorship information, contact  
Jeanne Meyers at [myhero@myheroproject.org](mailto:myhero@myheroproject.org)

To Find out more about MY HERO go to [MYHERO.com](http://MYHERO.com)