

20 Years | Short Films | Big Heroes!



| Sponsorship Opportunities Now Available for the Fall 2024 Festival

A unique sponsorship opportunity to...



...support cutting edge artistry, our youth, and the creative use of new technology to celebrate the best of humanity.

MY HERO Identifies Great Talent



Ryan Coogler

MY HERO International Film Festival

College Narrative Winner

“LOCKS”

Director: *Black Panther, Creed, Fruitvale Station*

[Click here to view a video of Ryan commenting on winning this award in 2010.](#)

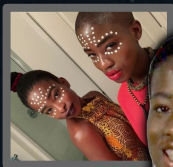


MY HERO Filmmakers are Changing the World

MY HERO identifies and champions new talent and gives them the resources to create

MH IFF Student
Honoree for the film
Dear America (2015)

Filmmaker
Gabrielle Gorman



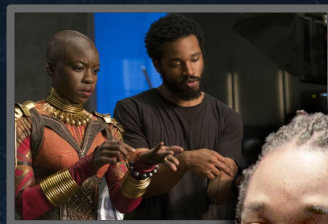
Emerging Artist
Smoke That Travels
(2015)

Filmmaker
Kayla Briët



Founder of Webby Awards

Tiffany Shlain



MH IFF College
Narrative Winner for
the film *LOCKS* (2010)

Director
Ryan Coogler



Who Are the Heroes of MY HERO?



Children who inspire us



Everyday heroes



Famous heroes



Teachers dedicated to
improving lives



creative people in the arts,
science, and technology

IMPACT

Heroes are of all ages and backgrounds



"MY HERO gave Mattie, a little boy, a platform for sharing his messages of purpose, purpose for himself and purpose for all of us. When Mattie died in 2004 just before his 14th birthday MY HERO was a place where global neighbors could turn. They were able to share comments and thoughts about Mattie. About their grief and about their ongoing hope for peace routed in lessons they had learned from this little boy"

Jeni Stepanek,
Recipient, MY HERO
Humanitarian Award



"Thank you MY HERO for helping me spread my message worldwide. I am so honored to get this award and I will cherish this and share this with all my students. Thank you for everything you are doing."

Esther Wojcicki
Recipient, MY HERO
Global Educator Award



20th Annual
MY HERO International
Film Festival

Call For Entries

**Mattie
Stepanek**

Seeking Poetic
and Spoken Word
short films

Poetic Film Prize

MYHERO.COM

CALL FOR ENTRIES

**'WOJ' YOUTH
Reporter Award**

SPONSORED BY **ESTHER WOJCICKI**

Cash prizes up to
\$2,000

THE 20TH ANNUAL
MY HERO INTERNATIONAL FILM
FESTIVAL

IMPACT: Youth and Schools

" Students have been able to create videos to see their future and to see themselves as part of the pathways that their heroes and sheroes have laid out... MY HERO has provided our students with tools that will carry them in life...

When we talk about urban education and making an impact on poverty, social ills and homelessness, MY HERO opens the windows to a brighter future as it highlights resilience, relevance and relationships that tie all of us together."



- Dr. Gustavo Ortiz, Principal
Ascot Elementary School
Los Angeles, CA

Voices of a New Generation



Your partnership with The MY HERO International Film Festival will also support the Media Arts Education Program, a nationwide program that gives voice to a diverse new generation of artists, active citizens and future leaders—one story at a time.

20th Annual Film Festival



The 2024 International Film Festival will take place in person on November 16 & 17 at the Ann and Jerry Moss Theater at New Roads School in Santa Monica, California. It will feature **50+** films from at least 10 countries and will honor inspiring heroes and professional and student filmmakers.





Sponsors will receive year long visibility

48

Million Page Views

This past year MY HERO received over 48,000,000 page views



119k

119,432

Registered users

Registered users include students, educators, and industry professionals. Media Arts Educators and winning Filmmakers share their resources with students and peers.

156k

Social Media Followers

Across social media: Instagram, Facebook, YouTube, and Twitter

Sponsorship Benefits



Sponsor Benefits include prominent visibility throughout the Film Festival and in all advance promotion and follow up materials. Alignment with our brand increases public perception as it shows your commitment to helping us celebrate the best of humanity and uplift creative voices.

Sponsorship Benefits



Gold Sponsor \$150,000

- Company name included in film festival name e.g. "MY HERO International Film Festival presented by ____"
- Top billing and recognition in the Online Festival, signage, screen graphics, press releases and social media
- Top Billing Recognition as a Premiere Sponsor in MY HERO's online Film Festival Winners page for one year
- Recognition in the MY HERO Media Arts Education Portal as a lead sponsor for our International Film Festival
- Thanks and spotlight in the MY HERO Teachers Room
- Recognition on the MY HERO home page
- Social media promotion year around
- Opportunity to make remarks at the opening or closing of the festival
- Opportunity to include MY HERO in ads by the company
- Board membership for a corporate leader
- two year sponsorship with 10% discount
- 10 free tickets to the 20th Anniversary Film Festival Celebration

Sponsorship Benefits

SILVER Sponsor \$50,000

- Recognition as a Premiere Sponsor in MY HERO's online Screening Room and Film Festival Sponsors page
- Recognition in the MY HERO Media Arts Education Portal as a lead sponsor for our film festival
- Recognition as a Premiere Sponsor in MY HERO's online Film Festival Winners page for one year
- Targeted Social Media posts
- 10 free tickets to the 20th Anniversary Film Festival Celebration
- Agreement to terminate after one year with an early renewal date after 3-6 months
- Two year sponsorship with 10% discount

BRONZE Sponsor \$25,000

- Recognition in the MY HERO International Film Festival Sponsors page
- Recognition as a sponsor in MY HERO's online Film Festival Winners page for one year
- Targeted Social Media posts
- 5 free tickets to the 20th Anniversary Film Festival Celebration



For further sponsorship information, contact
Jeanne Meyers at myhero@myheroproject.org

To Find out more about MY HERO go to MYHERO.com