

The MY HERO Project

global
GX
exchange

myhero.com/globalx

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We invite you to take part in the MY HERO Global Exchange...

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global
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exchange

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The MY HERO Project is a 501(c)(3) not-for-profit organization.

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**The mission of MY HERO
is to discover real life heroes
from around the globe.**



Founded in 1995, The MY HERO Project is a not-for-profit, award-winning, educational website that promotes media literacy, the arts and personal expression.

Each month millions of students and professionals from around the world discover and share hero stories, art and short films that celebrate the best of humanity on this ever-growing Internet archive.



The MY HERO

Global Exchange

**engages underserved young people
from around the world in a
participatory experience that promotes
a positive view of humanity.**

Led by accomplished video artists and media educators, GX workshops introduce young people to 21st century digital arts and media literacy skills. Participants publish their hero stories, art and films to share with our global online audience. The project seeks to bridge the digital divide and build cross-cultural awareness and understanding.

The GLOBAL EXCHANGE was launched

in Southern California by The MY HERO Project with support from a grant from The U.S. State Department Bureau of Educational and Cultural Affairs.



The MY HERO Team and overseas partners



GX Artistic Director **Skip Blumberg**
& Educator **Cheikh Seck** from Senegal

Representatives from around the world were able to quickly advance skills in digital media production by creating "hero films" with the MY HERO team. Workshops were led by experts in the fields of...

- Interviewing techniques
- Camerawork
- Sound Recording & Design
- Video & Image Editing
- Post-production
- Online distribution

These workshops were designed to help overseas partners understand how to prepare their communities to take part in this global exchange.

Site Administrators

from Senegal, Belarus, Jordan, and the Balkans identified participants, resources and facilities for local Media Arts Workshops.



◀ **Cheikh Seck**
Senegal



Timur Makarevic ▶
Bosnia & Herzegovina



◀ **Bujar Luma**
Macedonia



Jeton Neziraj ▶
Kosovo



◀ **Mohammed Al Bakri**
and **Rula Nasser**
Jordan



Vladimir Kalinin ▶
Belarus



Media Arts Portals

Our partners now work in community art centers, media labs in colleges, high schools, elementary schools, libraries, and also online.



 **Amman, Jordan**

▶ Royal Film Commission
OKC Abrasevic ▶
Youth Center



 **Tetovo, Macedonia**



 **Pristina, Kosovo**


▶ Multimedia Center for
Children's Theatre
Development



Mostar, Bosnia & Herzegovina

◀ LOJA
Center



 **Dakar, Senegal**

▶ MLK Girls Secondary School

Want to launch a GX Portal in your Community?

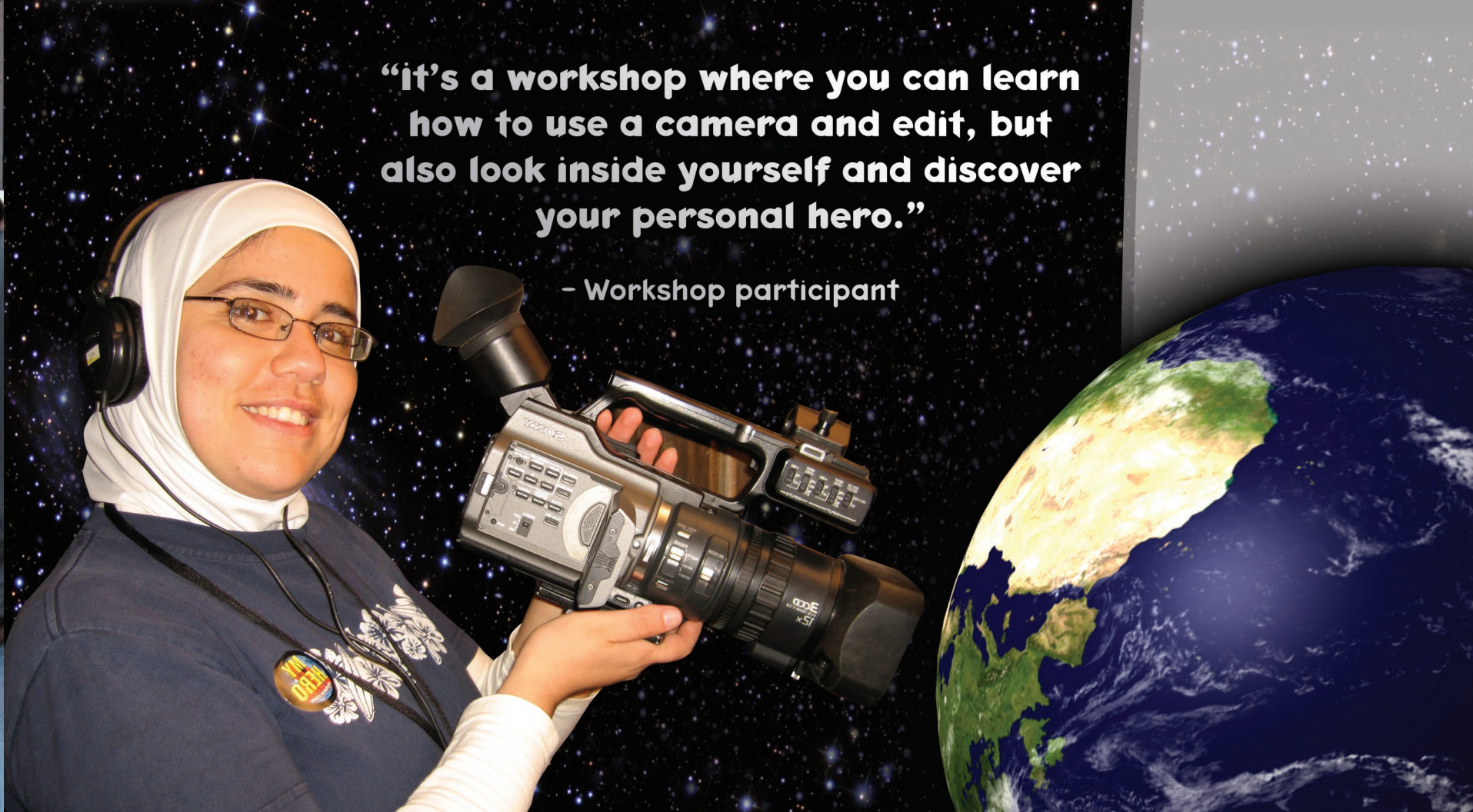
Visit our website for details about joining the Global Exchange.

myhero.com/globalx



Participants

Professionals, amateurs, students, artists, and community members interested in creating and sharing their "MY HERO" films, art and stories are encouraged to take part in this global exchange.

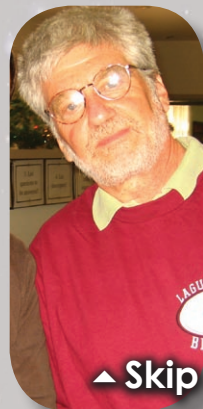


"it's a workshop where you can learn how to use a camera and edit, but also look inside yourself and discover your personal hero."

- Workshop participant

Mentors

Meet the MY HERO GX Team of video artists and digital media educators...



▲ **Skip Blumberg**

Artistic Director / Video Artist



▲ **Antonio Mendoza**

Digital Artist



▲ **Geeta Malik**

Media Arts Educator

MY HERO
Film Festival Director

▲ **Wendy Milette**



▲ **Timur Makarevic**

Media Arts
Educator



Nathan Smith ▼
MY HERO Art Director



▲ **Cheikh Seck**

Media Arts Educator

MY HERO SUPPORT TEAM

Jeanne Meyers- Co-founder and Director

Karen Pritzker- Co-founder and Producer

Stephanie Cole- Project Administrator

Margaret Dean- Director of Communications

Our team of media artists and educators are available to lead and assist groups interested in planning MY HERO digital arts workshops. For more information, or to become involved as a partner or mentor...

Please visit myhero.com/gxMentors



▲ **Chris Cain**

Sound Design Expert

Online Learning

myhero.com/gxResources

myhero.com/gxCurriculum

The following supplemental tutorials have been created by our MY HERO mentors and are freely accessible on the MY HERO Global Exchange website:

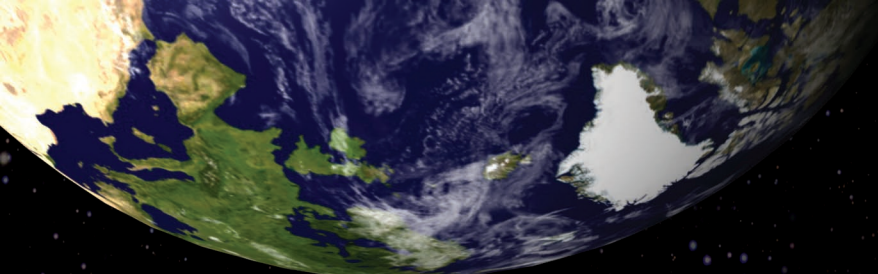
- ▶ **Steady Camcorder Exercises** by Skip Blumberg
- ▶ **Tips for Working with Final Cut Pro** by Wendy Milette
- ▶ **Photoshop Tutorial** by Antonio Mendoza
- ▶ **Garage Band Tutorial** by Chris Cain
- ▶ **Flash Feature Tutorial** by Nathan Smith
- ▶ **Movie Compression** by Wendy Milette

Exploring Film Genres:

- ▶ How to Make a Short Film About Your Hero
- ▶ Working with Images
- ▶ Creating and Recording Sound
- ▶ Cinematographic Techniques for the Digital Filmmaker
- ▶ ...and much more.

A unique section of the Global Exchange website has been created for members to log on and share films in development. It is a place where work can be previewed and critiqued by peers and mentors before being published online for a global audience.





The workshops promote local heroes, service to the community, and also address challenging social issues through the efforts of those trying to make a positive difference in the world.

HEROES Working For...

- 🔊 Peace and Tolerance
- 🔊 Human Rights and Justice
- 🔊 Environmental Protection
- 🔊 Education
- 🔊 And more...

These stories serve to remind us that we all have the potential to overcome great obstacles and achieve our dreams by following in the footsteps of our heroes.

Creating a Powerful MY HERO Story

Step 1 - Identify heroes in your community

Make it personal. Who is your hero and WHY?

Step 2 - Pre-production

Schedule time to film your hero. Organize your team, plan your script, select your locations, test your equipment...

Step 3 - Production

Use sound, light, and camera work to tell your story clearly and concisely.

Step 4 - Post-production

Edit. Revise. Edit. Use original images and sounds to enhance your film.

Step 5 - Publish your work

Share your short film in a local community screening, publish your work online on MY HERO, and enter your final edit in the annual MY HERO Short Film Festival.



the Digital Divide

The Global Exchange promotes cross-cultural understanding, media and computer literacy, and empowers young people to believe in their own ability to create positive change in the world. **Corporations, foundations and individuals can help MY HERO** provide students with access to the internet and media production tools so that all can share stories of hope and bring new inspiration to this exciting, global online community.

Required Equipment

- ▶ Internet access
- ▶ Video cameras
- ▶ Microphones
- ▶ Computers
- ▶ Educational training
- ▶ DVDs or Material
- ▶ Software for production and post-production





**MY HERO promotes
the POSITIVE attributes of the Internet
by providing a child-safe venue
and a model for global learning.**

The Global Exchange brings to
this online community
inspiring **STORIES, ART AND
FILMS** that honor heroes from
around the world.

The MY HERO Global Exchange

is made possible by support from...

The U.S. Department of State Bureau of Educational and Cultural Affairs, BIG View Pictures, American Film Institute, USC School of Cinematic Arts, California Arts Council, Laguna College of Art And Design, Laguna Cinema, and the City of Laguna Beach.



USC SCHOOL of cinematic arts



LCAD
LAGUNA COLLEGE OF ART+DESIGN

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"The MY HERO team continues to deliver a high quality program with commendable outcomes that include not just the development of videos and the skills necessary to produce them and the ever-growing repository of videos and MY HERO stories on the Web, but also the incalculable benefit of the cross-cultural relations built through the exchanges."

-Rockman Et Al

The GX DVD: 2005-2008
Workshop Highlights & Selected Short Films